

VIRTUAL TRAINING SUCCESS!

SIMpull HEAD® PULLING GRIP CERTIFICATION

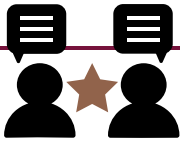
THE CHALLENGE

Though hands-on training opportunities are invaluable, Southwire Solutions University consistently seeks new ways to reach our nationwide customer base and make trainings accessible across regions, time zones, and busy schedules. During the height of the COVID-19 Pandemic, National Service Manager and course instructor, DJ Williams, was faced with the challenge of continuing to provide quality training opportunities in a time of uncertainty and increased travel restrictions.

THE SOLUTION

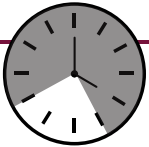
DJ Williams partnered with SSU to create a BlueVolt virtual training course to increase customer reach and accessibility.

THE SUCCESS



INCREASED CUSTOMER REACH

Instructor DJ Williams has been able to train 119 customers from all over the nation – *often with multiple trainings being held on the same day!*



BUSY SCHEDULE APPROVED

These trainings are available beyond an 8-5 work schedule. Customers have taken this course on the weekend, and before and after the typical workday.



RELEVANT PRESENTATION

The training presentations are easily updated and modified to fit current industry needs. Customers receive the most current training information.



INCREASED EFFICIENCY AND SAFETY

Since the start of this course, there have been no reports of incorrect SIMpull HEAD® Pulling Grip installations!



SCAN TO LEARN MORE
ABOUT SSU TRAINING
OPPORTUNITIES



BY THE NUMBERS

119 TRAINEES



INSTRUCTOR TRAVEL SAVINGS

IN PERSON
4 DAYS
OF TRAVEL PER CUSTOMER
\$1,593 PER TRIP

VIRTUAL
0 DAYS
OF TRAVEL PER CUSTOMER **56 TRAVEL DAYS SAVED**

LOW TRAINING COST

\$2.10
COST PER VIRTUAL TRAINEE

TRAINING BREAKDOWN

IN PERSON
PRESENTATION WITH HANDOUT (1 HR)
HANDS ON (4 HR)
EXAM (30 MIN)

VIRTUAL
OPENING MODULE (15 MIN)
VIRTUAL HANDS ON (1 HR)
EXAM (15 MIN)

SAFE & EFFICIENT RESULTS

0 REPORTS
OF INCORRECT INSTALLATIONS SINCE THE
START OF THE VIRTUAL COURSE!