

SOUTHWIRE'S TOTAL SOLUTION CASE STUDY

ABOUT

CUSTOMER

North Iowa Electric

PRODUCT

4C 500MCM, 1C 4/0 SIMpull® THHN Cable

LOCATION

Charles City, IA

In 2019, two owners of a small contracting firm were encouraged by a large electrical distributor in the Midwest to attend a training program at our Southwire Solutions University in Carrollton, GA. The owners, impressed with Southwire's total solution offer, have since purchased several pieces of Southwire equipment and have transferred their wire and cable business to Southwire. This case is one example of how this contractor is utilizing the **total solution package**.

BY THE NUMBERS

13,560 TOTAL FEET
of cable installed

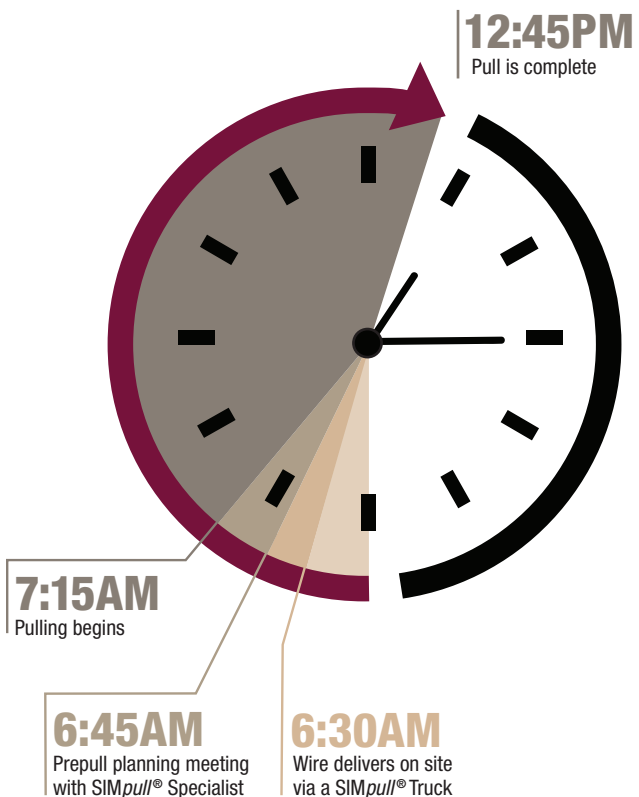
8 NUMBER OF RUNS
16 pulls in two directions
pulling head on both ends

4 ELECTRICIANS
needed on the job

12-15 MINUTES
average pull time

6 TOTAL HOURS
needed to complete the job

PROJECT TIMELINE



SOLUTIONS USED

- SIMpull® Truck
- Maxis® XD10 EXTREME Duty Cable Puller
- Maxis® 6K Cable Puller
- Southwire™ Triggers® Wireless Safety Switch System
- Swivel Clevis
- QWIKrope™ Pulling Rope
- SIMpull THHN® with Copper Conductors
- SIMpull Stack™ Reels with Paralleled SIMpull THHN® Cable on A Frames
- SIMpull Head® Pulling Heads

DON'T JUST TAKE OUR WORD FOR IT

“ I have 4 guys here, but I could send one home! ”

Ryan Koch
Part owner of North Iowa Electric

“ I still can't believe we can pull that much wire that fast! ”

Josh Berman
Part owner of North Iowa Electric

“ The (SSU) training really opened our eyes! ”

Josh Berman
Part owner of North Iowa Electric



For more information on how Southwire can help provide you with a total solution, contact your local Southwire Sales Representative or visit Southwire.com today!

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