

# CUSTOM CURATED **CABLETECHTALKS**

Our customers often require support beyond their wire and cable order. This can involve anything from advanced calculations to field support, but one of the most common requests we receive is for training. Our CableTechSupport™ team is here to help.

They can deliver content curated specifically to meet the customer's needs.

## THE SCENARIO

Chief Applications Engineer Erika Akins was recently asked to deliver one of these customer curated CableTechTalks to an end user. The customer requested that a comprehensive *product training covering 45 of Southwire's products* be delivered digitally.

## BY THE NUMBERS



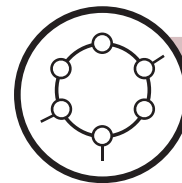
**56**

TOTAL ATTENDEES



**30**

CODES & STANDARDS  
SUMMARIZED



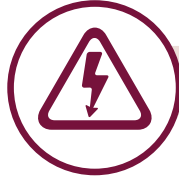
**10**

DIELECTRIC  
MATERIALS REVIEWED



**45**

WIRE & CABLE  
PRODUCTS SHOWCASED



**20**

RATINGS & OPTIONAL  
MARKINGS DISCUSSED



**8**

STRATEGIC VERTICAL  
MARKETS COVERED

## HERE TO HELP YOU AT EVERY STAGE OF YOUR PROJECT



PLANNING



INSTALLATION



RESOURCING



OPERATIONS

To learn more about how the CableTechSupport™ Services team can help your customer with custom training content, please contact [CableTechSupport@southwire.com](mailto:CableTechSupport@southwire.com)



Does your customer have a need for bilingual training?

From English to Spanish, Mandarin Chinese, or Arabic, our CableTechSupport™ team has you covered.

Reach out to [IWCableTechSupport@southwire.com](mailto:IWCableTechSupport@southwire.com) to learn more.